



2010 Call for Papers

(Volume 4, No. 3)

Introduction about APJIE

Asia Pacific Journal of Innovation and Entrepreneurship (APJIE) is a refereed and highly professional journal covering entrepreneurship, innovation, incubation and related topics. It aims to establish channels of communication and to disseminate knowledge among policy makers, experts and professionals working in universities, government departments, research institutions, as well as industry and related business.

The Journal publishes original papers, theory-based empirical papers, review papers, case studies, conference reports, relevant reports and news, book reviews and briefs.

Commentaries on papers and reports published in the Journal are encouraged. Authors will have the opportunity to respond to the commentary on their work before the entire treatment is published.

Subject Coverage for Vol. 4, No.3

This journal focuses on the strategy and management methods of business innovation and Entrepreneurship. Subjects include, but are not limited to:

- Case Study in Following Fields Respectively &
- Innovation Management • Incubation Management
- Economic Development • Entrepreneurship
- Strategy and System Development
- Entrepreneurial Marketing
- Entrepreneurial Business Environment
- Business Ethics

Submission Ways of Paper

1) APJIE (Asia Pacific Journal of Innovation and Entrepreneurship) officially announce a <Call for Papers for the **Volume 4, No.3** will be published in **December 2010**. The deadline for manuscripts is **October 31, 2010**, which must be received here on the desk of APJIE through electronic mailing system: apjie@iked.or.kr

Requirements of Papers

1) Formal conditions for acceptance

Papers will only be published in English. Each typescript must be accompanied by a statement that it has not been submitted for publication elsewhere in any languages. Previous presentation at a conference in any languages should be disclosed.

All papers are refereed, and the Chief Editor reserve the right to refuse any typescript, whether on invitation or otherwise, and to make suggestions, editorial changes, and/or modifications on grammatical errors before publication. Typescripts that have been accepted become the property of the publisher. It is a condition of acceptance that copyright shall be vested in the publisher.

The publisher shall furnish authors of accepted papers with proofs for the correction of printing errors. The proofs shall be returned within 14 calendar days of submittal. The publishers shall not be held responsible for errors that are the result of authors' oversights.

2) Typescript preparation

The original typescript and two other copies should be submitted on A4 or similar-size paper, following the APA style and using 10-point size, Times New Roman font type with single-spaced typing and a wide margin on the left. Any paper that would occupy more than 20 pages of the Journal may be returned for abridgement.

A complete typescript should include in the following order: title, author(s), address(es), abstract, keywords, biographical notes, introduction, text, acknowledgements, references and end notes, tables, figure captions, figures, appendix.

3) Electronic copy

Authors are asked to supply their articles, where possible, on CD-R (Compact Disc-Recordable). Please state the word processing program used (Microsoft Word is preferred).

4) International context

APJIE is an international journal, and authors should be aware of the worldwide readership. Authors are encouraged to approach their chosen topic with an international perspective.

It should not be assumed that the reader is familiar with specific national institutions or corporations. Countries and grouping of countries should be referred to by their full title (for example,

'America', 'China' and 'Europe' are all ambiguous). Special attention should be paid to identifying units of currency by nationality. Acronyms should be translated in full into English.

5) Title, abstract, keywords, addresses, biographical notes

Please assist us by following these guidelines:

Title: as short as possible

Abstract: approximately 200 words, maximum 300

Keywords: approximately 10 words or phrases

Address: position, department, name of institution, full postal address, e-mail address & telephone number

Biographical notes: approximately 50 words per author, maximum 100

6) References

APJIE uses an alphabetical system in references order. References should be made only to works that are published, accepted for publication (not merely "submitted"), or available through libraries or institutions. Any other source should be qualified by a note regarding availability. Full reference should include all authors' names and initials, date of publication, title of paper, title of publication (underlined), volume and issue number (of a journal), publisher and form (books, conference proceedings), page numbers.

7) Figures

All illustrations, whether diagrams or photographs, suitable for printing in black and white, are referred to as Figures and are numbered sequentially. Please place them at the end of the paper, rather than interspersed in text. Originals of line diagrams will be reduced and used directly, so please prepare them to the highest possible standards. Bear in mind that lettering may be reduced in size by a factor of 2 or 3, and that fine lines may disappear. Electronic copies of the figures are also required.

8) Translated works

Difficulty often arises in translating acronyms, so it is best to spell out an acronym in English (for example, IIRP-French personal income tax).

Similarly, labels and suffixes need careful attention where the letters refer to words that have been translated.

The names of mathematical functions may change in translation-check against an English or American mathematical reference text.

9) Units of measurement

APJIE follows the Système International for units of measurement. Imperial units will be converted, except where conversion would affect the meaning of a statement, or imply a greater or lesser degree of accuracy.



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